



Fonterra On-Farm Solutions Programme

2026/2027 Season

Terms & Conditions

1. Purpose

Herd-i is an approved partner of the Fonterra On-Farm Solutions Programme for the 2026/2027 season. As part of this partnership, Herd-i is giving new customers \$10,000 worth of value to choose from.

2. Promotion Applicability

This promotion is available to:

- New Herd-i customers who are Fonterra suppliers. The promotion is not available to farms that have an existing Herd-i installation or agreement;

The promotion applies to customers purchasing Herd-i's Lameness system, BCS system, or both systems as a bundle.

3. Promotion Timeframe

This promotion is valid for agreements signed on or before **30 July 2026**.

Agreements signed after this date will not be eligible for the promotional offer set out in these Terms & Conditions.

Herd-i reserves the right to amend or terminate this promotion at any time. Any customer who has already signed an agreement under this promotion will have these Terms & Conditions honoured in full.

4. Eligibility

Eligibility for this promotion is subject to:

- The Herd-i system being a new installation with no existing Herd-i agreement in place;
- The customer being a Fonterra supplier accepted into the Fonterra On-Farm Solutions Programme for the 2026/2027 season;
- A successful on-farm assessment to confirm suitability for installation and effective operation of the Herd-i system; and
- Execution of a three (3) year Herd-i Sales Agreement.

Final eligibility approval is at the sole discretion of Herd-i.

5. Promotional Offer

5.1 Fonterra On-Farm Solutions Programme — You Choose

The value of the benefit available depends on the system purchased:

- **Bundled system (BCS + Lameness):** benefits worth up to **\$10,000** to choose from.
- **Single system (BCS or Lameness only):** benefits worth up to **\$5,000** to choose from.

Eligible customers select **one or a combination of benefits** from the following options:

Benefit	Value	Selection
Free Starlink for one year	Worth \$1,450	☐
Free EID Reader	Worth \$5,000	☐
Half price installation	Worth \$5,000	☐
Free installation	Worth \$10,000	☐
50% off your second system for 12 months	Value varies by herd size	☐

The customer's selected benefit(s) must be confirmed in writing at the time of signing the Herd-i Sales Agreement. Benefits are not transferable and have no cash value.

Note: The 50% off second system benefit applies to the monthly subscription fee for the second system only, for a period of 12 months from the commencement of invoicing. The value of this benefit varies depending on agreed herd size.

5.2 Monthly Subscription Fee

Standard monthly subscription fees under this promotion are as follows:

System	Monthly Fee
Single system (Lameness or BCS)	\$1.25 + GST per cow per month
Bundled system (Lameness + BCS)	\$1.875 + GST per cow per month

The bundled system pricing reflects a **50% discount on the second system**, compared to purchasing each system independently.

6. Agreement Term

Customers signing up under this promotion will enter into a **three (3) year Herd-i Sales Agreement**.

A **12-month opt-out clause** is included in every agreement. This opt-out option is only available during the month which is the 12-month anniversary of invoicing commencing. Outside of this window, the standard three-year agreement term applies.

7. Fonterra On-Farm Solutions Programme Rebate

Eligible Fonterra suppliers accepted into the On-Farm Solutions Programme may receive a **\$2,000 payment from Fonterra**, paid directly to the customer via their milk cheque. This rebate is:

- Provided by Fonterra, not by Herd-i;
- Subject to Fonterra's own eligibility criteria and programme terms; and
- Independent of the Herd-i promotional offer set out in these Terms & Conditions.

Herd-i makes no representations regarding the availability, timing, or conditions of the Fonterra rebate. Customers should refer to Fonterra's programme documentation for full details.

8. Data Sharing & Fonterra Reporting

By signing a Herd-i Sales Agreement under this promotion, the customer agrees that:

- Herd-i may provide Fonterra with data as defined in Fonterra's terms and conditions for the On-Farm Solutions Programme.

Herd-i will comply with all requirements of the Privacy Act 2020 and will not disclose any information beyond what is required to fulfil its obligations as a partner in the Fonterra Programme.

9. On-Farm Assessment

All installations are subject to a successful on-farm assessment prior to installation. This assessment is conducted to confirm that the farm environment is suitable for the effective operation of the Herd-i system. If a farm is assessed as unsuitable, no installation will proceed and no charges will be incurred.

10. Combination with Other Offers

Unless otherwise agreed in writing by Herd-i, this promotion cannot be combined with other Herd-i promotional offers or discounts.

11. Standard Terms

Herd-i's standard Terms and Conditions apply in all other respects and form part of the Sales Agreement with Herd-i.

Dated: June 2026