



National Fielddays 2026

Terms & Conditions

1. Purpose

As part of its National Fielddays 2026 offer, Herd-i is giving customers \$10,000 worth of freebies to choose from. Eligible customers select benefits to a total value of \$10,000 from the options set out in Section 5 of these Terms & Conditions.

2. Promotion Applicability

This promotion is available to customers purchasing Herd-i's Lameness system, BCS system, or both systems as a bundle.

3. Promotion Timeframe

This promotion is valid for agreements signed on or before **30 July 2026**. Agreements signed after this date will not be eligible for the promotional offer set out in these Terms & Conditions.

Herd-i reserves the right to amend or terminate this promotion at any time. Any customer who has already signed an agreement under this promotion will have these Terms & Conditions honoured in full.

4. Eligibility

Eligibility for this promotion is subject to:

- A successful on-farm assessment to confirm suitability for installation and effective operation of the Herd-i system; and
- Execution of a three (3) year Herd-i Sales Agreement.

Final eligibility approval is at the sole discretion of Herd-i.

5. Promotional Offer

5.1 Fielddays Freebies — You Choose

The value of the benefit available depends on the system purchased:

- **Bundled system (BCS + Lameness):** benefits worth up to **\$10,000** to choose from.
- **Single system (BCS or Lameness only):** benefits worth up to **\$5,000** to choose from.

Eligible customers select **one or a combination of benefits** from the following options:

Benefit	Value	Selection
Free Starlink for one year	Worth \$1,450	☐
Free EID Reader	Worth \$5,000	☐
Half price installation	Worth \$5,000	☐
Free installation	Worth \$10,000	☐
Credit on subscription (up to \$10,000)	Worth up to \$10,000	☐

The customer's selected benefit(s) must be confirmed in writing at the time of signing the Herd-i Sales Agreement. Benefits are not transferable and have no cash value.

5.2 Monthly Subscription Fee

Standard monthly subscription fees under this promotion are as follows:

System	Monthly Fee
Single system (Lameness or BCS)	\$1.25 + GST per cow per month
Bundled system (Lameness + BCS)	\$2.50 + GST per cow per month

6. Agreement Term

Customers signing up under this promotion will enter into a **three (3) year Herd-i Sales Agreement**.

A **12-month opt-out clause** is included in every agreement. This opt-out option is only available during the month which is the 12-month anniversary of invoicing commencing. Outside of this window, the standard three-year agreement term applies.

7. On-Farm Assessment

All installations are subject to a successful on-farm assessment prior to installation. This assessment is conducted to confirm that the farm environment is suitable for the effective operation of the Herd-i system. If a farm is assessed as unsuitable, no installation will proceed and no charges will be incurred.

8. Combination with Other Offers

Unless otherwise agreed in writing by Herd-i, this promotion cannot be combined with other Herd-i promotional offers or discounts.

9. Standard Terms

Herd-i's standard Terms and Conditions apply in all other respects and form part of the Sales Agreement with Herd-i.

Dated: June 2026